Expositions and World’s Fairs

The McCormick Library holds archival material on various national and international expositions and world’s fairs, including books, guidebooks, pamphlets, articles, correspondence, newspaper clippings, announcements, keepsakes, correspondence, photographs, serials, scrapbooks, and ephemera. Cataloged monographs and serials relating to various expositions may be found by searching NUCAT, the on-line catalog. A listing of some titles and call numbers for books on the World’s Columbian Exposition in Chicago in 1893 may be seen upon request. N.U. Archives holds a scrapbook of clippings on this fair as well.

Several collections in the McCormick Library contain material on the 1933 world’s fair in Chicago known as the Century of Progress Exposition. The Cuneo Press in Chicago prepared an exhibit on the history of printing and donated a small archive of material (series LX) as well as a replica of a Gutenberg printing press to the McCormick Library in 1977. For holdings from the Cuneo Fine Binding Studio collection not related to the Century of Progress, see series LV.

Rufus C. Dawes served as president of the Century of Progress, and his wife, Helen Palmer Dawes, was appointed social chair. Their archive (series LXXXIV) contains correspondence, schedules, photographs, clippings, invitations, speeches, attendance reports, tributes, and ephemera from the fair. Rufus's brother, Charles G. Dawes, played an active role in soliciting funds to finance the fair in Chicago and served as his brother’s consultant; for fair-related correspondence in the Charles G. Dawes collection, consult the register for the period between 1930 and 1933, as well as boxes 218 and 219 which contain applications from various fair exhibitors.

A small collection including Century of Progress publicity and advertising from various countries and businesses on their exhibits and miscellaneous products was acquired in 1995 (series CXXII).

The McCormick Library also holds an oversize scrapbook of Century of Progress clippings, articles, photographs and ephemera which was compiled by Anne and Harry Altheide.

Other archival holdings from miscellaneous fairs held before 1930 (all series LX unless otherwise noted) include the 1893 World’s Columbian Exposition in Chicago
Material from various fairs held after the Century of Progress Exposition (all series LX) include a few representative items from the Golden Gate International Exposition held in San Francisco in 1939; the 1939 New York World’s Fair; the 1949 Chicago Railroad Fair; and the 1964 New York World’s Fair. Donors of exposition materials include the family of Mrs. Potter (Bertha) Palmer, President of the Woman’s Commission for the 1893 World’s Columbian Exposition, and John Darling.

Box 1 Century of Progress International Exposition, 1933-1934 (Cuneo Press Collection)
F. 1 Airmail information re: voyage of Graf Zeppelin
F. 2 American Institute of Graphic Arts, Printing Anniversary Committee
F. 3 Cuneo Press Exhibit sign for display in Philadelphia
F. 4 Miscellaneous announcements re: Cuneo Press
F. 5 Official Guidebook of the Fair
F. 6 Sale of prints made on Gutenberg Press
F. 8 "Cuneo Press Shows First Type Machine" and "Old Gutenberg Bible Printing Press Arrives."
F. 9 Thomas J. Watson, "Enlightenment," Think, vol. 6 no. 5, May 1940.
F. 10 O. M. Forkert, "Gutenberg and the Book of Books."
F. 14 Miscellaneous articles and clippings re: Gutenberg Press.
F. 16 Century of Progress. Certificates of Attendance, opening day, May 27, 1933; closing day, October 31, 1934.
F. 17 Correspondence to O. M. Forkert, 1933 - 1940
Cornelia Gray Lunt, October 10, 1933 (with two photographs of Lunt); re: fair. Rufus C. Dawes, December 8, 1936; re: Service with the Sixth Wisconsin Volunteers printed by Cuneo Press.
[English bibliography class of Northwestern University], August 1, 1933; re: fair. John F. Cuneo Co., April 15, 1940; carbon copy of order for Rufus Dawes Memorial volume.
F. 18 Century of Progress exhibitor’s pass, Cuneo Press exhibit, O. M. Forkert.
F. 19 Gutenberg workshop article galley proofs.
F. 20 R. J. Sipchen, "The Cradle of Chicago."
F. 21 "Descriptions of Selected Exhibits at a Century of Progress."
F. 22 F. Streyckmans, "Europe on Parade for a Century of Progress."
F. 23 L. Skidmore, "Harness Power for World's Fair."
F. 24 C. W. Farrier, "Landscape Art."
F. 25 F. C. Cole, "Mankind in America."
F. 26 J. Stewart, "Northerly Island Coming Up."
F. 27 L. Skidmore, "Science Dictates the Building Mode. . ."
F. 28 N. A. Owings, "Temple of Science."
F. 29 E. S. J. Irvine, "Traffic to the World's Fair."
F. 30 Cuneo Press Exhibit, Century of Progress invitation
F. 31 Cuneo Press Exhibit, Philadelphia Plant invitation
F. 32 [Map of Chinese, Arabic, German cultural influences on papermaking], in German.
F. 33 Operating permit for Cuneo Press Exhibit at Century of Progress
F. 34 Art Institute of Chicago, Century of Progress Exhibit.
F. 35 A Century of Progress: See Chicago.
F. 36 Otto Forkert, 500 Years of Printing Arts.
F. 37 Otto Forkert, From Gutenberg to the Cuneo Press.
F. 38 Garden and Flower Show, A Century of Progress.
F. 39 Horticulture, A Century of Progress.
F. 40 John Wanamaker Store, New York, House of Tomorrow.
F. 41 Cuneo, Modern Fine Binding.
F. 42 The Monte Alban Treasure.
F. 43 Official Czechoslovak Industrial Section, Century of Progress.
F. 44 Old Europe, A Century of Progress.
F. 45 The States Building, A Century of Progress.
F. 46 You and the Cuneo Press.
F. 48 Wings of a Century: the Romance of Transportation, a Century of Progress.
F. 49 C. J. Bulliet, Art Masterpieces of the 1933 World's Fair, exhibited at the Art Institute of Chicago.

Box 2 A Century of Progress International Exposition, 1933 - 1934 (Cuneo Press)

F. 1 Arts and Crafts at the Swedish Chicago Exposition 1933.
F. 2 The Art Institute of Chicago, Catalogue of A Century of Progress Exhibition of Paintings and Sculpture 1933, June 1 to November 1, 1933.
F. 3 The Art Institute of Chicago, Catalogue of A Century of Progress Exhibition of Paintings and Sculpture 1934, June 1 to November 1, 1934.
F. 4 The Chinese Lama Temple.
F. 5 Official Handbook of Exhibits in the Division of the Basic Sciences, Hall of Science.
F. 7 Miscellaneous photographs, Cuneo Press (70).
F. 8 Photographs, Cuneo Press, including bindings, blocks, etc. (36).
F. 9 Photographs, miscellaneous views of A Century of Progress (40)
F. 10 Miscellaneous pictures re: printing press (6).
F. 12 Postage: Special envelopes, "Farewell - Last Mail" (5); list of "Official Event Covers."
F. 13 Early woodcuts print specimens (2)

Box 3 A Century of Progress International Exposition, 1933 - 1934 (Cuneo Press)
F. 1 *The American Printer*, August 1933 (Craftsman's Convention Number).
F. 2 *Cuneo Topics*, vol. 45 no. 1.
F. 5 *Jobson's Journal*, vol. 20 no. 10, November 1934.
F. 6 *Progress; A Century of Progress International Exposition Chicago 1933*, vol. 2 no. 33, 8/17/32; *Progress...Chicago 1934*, vol. 1 no. 1, 1/1/34.
F. 7 Drawing of Cuneo Studio, slide.
F. 8 A Century of Progress ticket stubs, 1934.
F. 9 Type chart (?)
F. 10 *Gutenberg's Calendar of the Turks for the year fourteen hundred fifty-five.*
   Reproduction printed from the reconstituted type of Gutenberg. . exhibited
   by The Cuneo Press Inc. at A Century of Progress International
   Exposition.
   Note: Most type specimens and facsimile pages were printed on the
   reproduction of  Gutenberg's printing press exhibited by The Cuneo Press
F. 11 Type specimen, page from *Calendar of the Turks.*
F. 12 Type specimen, "The goodwill to understand one another. . ." by Graham Taylor.
F. 13 Type specimen, Manual de Adultos, Mexico City, 1543.
F. 14 Type specimen, page of psalter printed by Fust and Schoffer, 1457.
F. 15 Type specimen, Sermon on the Mount.
F. 16 Type specimen, "Thoughts of a Pioneer," by Cornelia Gray Lunt.
F. 17 Type specimen, "A Warning Cry of Christianity Against the Turks," English
   translation of “Calendar of the Turks.”
F. 18 Type specimen, Announcement of opening of new Cuneo Studio for binding.
F. 19 Type specimen, Certificate of employment, A Century of Progress International
   Exposition, Chicago.
F. 20 Photographic plate, Otto Forkert at printing press.
F. 21 John S. Van Gilder thanks to Rufus C. Dawes for A Century of Progress,
   November 12, 1933. (framed)
F. 23 Photographs (O. Forkert addressing Milwaukee Press Club; drawing of studio)
F. 25 Misc. items on Century of Progress from sources other than Cuneo Press
   George E. Simons, “General Electric's Exhibit in a Century of Progress”
   **Folder (oversize type specimen reproductions, posters, etc.)
   "The Oath of a Free-man;" first printed in Colonial America by Stephen Daye.
   [Four medieval woodcut prints of printing studio activities]
   [Gutenberg Bible facsimile pages]
   Drawings of Gutenberg and Forkert mounted with facsimile from Calendar of the
   Turks.
Psalter, 1457, facsimile.
   Sermon on the Mount, Donat type, Cuneo Press, A Century of Progress, 1934.
   Franklin Page from Poor Richard's Almanac, Donat type, The Cuneo Eastern
   Press, Philadelphia, December 12, 1933.
   "Der Buchdrucker" (the printer)
   Photographs, mounted; people observing O. M. Forkert printing demonstrations.
Box 4  Miscellaneous Expositions

F. 1  Pan-American Exposition, Buffalo, 1901

*Pan-American Exposition and Niagara Falls*, May 1 to November 1, 1901.

*Pan-American Exposition, Buffalo. . .Its Purpose and Its Plan.*

*A Souvenir of Buffalo, N.Y., Niagara Falls and the Great Pan-American Exposition.*

*One Hundred Views of the Pan-American Exposition, Buffalo and Niagara Falls.*

F. 2  World's Columbian Exposition, Chicago, 1893.

*Popular Portfolio of the World's Columbian Exposition and Principal Places of Amusement*; illus. by C. Graham (Chicago: Siegel, Cooper & Co., n.d.)

*World's Columbian Exposition Art Portfolio* (Chicago: Snober & Carqueville, n.d.)

*World's Columbian Fair, Chicago* (foldout album of pictures)

World's Fair concessionaires' souvenir tickets (7 sheets)

World's Columbian Exposition admission tickets (4)

“Columbian Stamps” clipping

F. 3  World's Columbian Exposition, Chicago, 1893

Invitations to miscellaneous receptions for Mrs. Potter (Bertha) Palmer, President of the Woman's Commission (34)

Committee on Women's Work, list of members (3pp.)

Correspondence:


F. 4  New York Industrial Fair, Rochester, New York, 1899

*Rochester Street Fair and Carnival* catalog, August 7 - 12 [1899]

F. 5  Louisiana Purchase Exposition, St. Louis, Missouri, 1904

*Official Louisiana Purchase Exposition* (scrapbook of photographs)


*Belgian Pavilion Official Guide Book.*


*The Town of Tomorrow* series, demonstration homes series:

no. 3  The Bride’s Home

no. 4  The Pittsburgh House of Glass

no. 10  House of Vistas

no. 21  The Motor Home

Map: Rapid transit systems and motor highways in New York City; New York World’s Fair, 1939.

F. 7  Chicago Railroad Fair, 1949;  *Official Guide Book and Program for the Pageant “Wheels a-Rolling”*


“Mormon” Pavilion: Man’s Search for Happiness. 2000 Tribes Pavilion.
The Exciting World of Dinosaurs: Sinclair Dinoland. Futurama (General Motors).
Underground World Home Corporation. Wonderful World of Chemistry (Dupont).
Instituto Venezolano de Petroquimica.
Misc. product guides: Hekman, Formica, IBM, American Hydrofoils,
Misc. tickets, maps, menus, etc.

Box 5 Miscellaneous California Expositions

F. 1  San Diego, Panama-California Exposition, 1915.
San Diego, California: a country rich in resources. . .[1915]
Official Guide Book of the Panama-California Exposition.

F. 2  San Francisco, Panama-Pacific International Exposition, 1915
Official View Book of the Panama-Pacific. . .
Official Miniature View Book of the Panama-Pacific. . .(over 150 views)
Official Miniature View Book. . .(seventy new views)
Japan and Her Exhibits. . . prepared by H. Kyokwai.
Colortypes of the Panama Pacific International Exposition. . .

F. 3  The Panama-Pacific International Exposition in the Beautiful Golden Gate Country.
The Exposition; an elegant illustrated souvenir view book. . .
The Red Book of Views. . .
Official Souvenir of Ground Breaking by President William H. Taft. . .
Official Program, Panama-Pacific International Exposition. . .


F. 5  Miscellaneous guides for Panama-Pacific International Exposition, 1915
Views Seen from Queensland Railways.
Panama Fair & Fair Japan. Yokohama and Kanagawa Prefecture. . .
Argentine International Trade. Brief Description of Bolivia and its Resources.
The Inventive Genius of Massachusetts Men. . .Trade and Industry of America.
The Rainbow Comes Down in Ohio. Oregon Building at the P.P.I.E.
The Hardwood Lumber and Farming Industries of Mississippi. . .
R. Hoe & Co. Hoe Universal-Unit Rotary Web Perfecting Press.
Central California. . .Exposition Map [Bulletin no. 13]

Note: For more on this 1915 exposition, see: California [Los Angeles: Salt Lake Route, 1915] Greene C1535

Treasure Island on San Francisco Bay. (2 copies)
San Francisco 1939; an invitation to the Golden Gate International Exposition. . .