

Northwestern University Library Collection Development Policy Statement

Journalism by Rochelle S. Elstein March 16, 1999

I. Brief overview of the collection

- A. *History of the collection*
Not applicable
- B. *Broad subject areas emphasized or de-emphasized*
Newspaper, magazine, broadcast journalism, and new media; management and administration; direct mail and marketing communications, all with the emphasis on professional practice. Common to all are writing, editing, production, and management. Public relations is an area of moderate interest, while journalism education and history are covered very selectively.
- C. *Collection locations*

II. Purpose or objectives

Building a collection to support the professional education of journalists in all media, principally by meeting the periodical needs of generalists and specialists, including those in joint degree programs with special foci such as politics or religion. Strengths of the Medill School are investigative and broadcast journalism, and emerging media. Both undergraduate and graduate degrees are awarded and the library offers resources from the most basic (textbooks) to the sophisticated (highly specialized journals.)

III. Library unit or title of the selector responsible for this collection

Bibliographer for Art & Art History, Communications, Dance, Jewish Studies,
Journalism, Performance Studies, Radio/TV/Film, Religion, and Theater.

IV. Scope of the subject coverage

- A. *Language*
English
- B. *Geographical scope*
United States
United Kingdom
- C. *Chronological scope*
Current
- D. *Publication dates collected*
Current
- E. *Formats and genres*
 - 1. *Inclusions*
Primarily serials and information in electronic formats, secondarily reference books (mostly bibliographies) and monographs, and a small number of videotapes.
 - 2. *Exclusions*
Introductory textbooks, dissertations, most non-English language material, legal aspects of journalism and speech.

V. Acquisitions procedures affecting collection policies

- A. *Standing Orders*
22 periodical subscriptions
Monographic series: None

- B. *Approval plans and blanket orders*
U.S., U.K.
- C. *Gifts and exchanges*

VI. Duplication with other NU library units

The Law Library collects material on First Amendment and other journalism-related law. Newspapers themselves, both current and microform, are selected by a different bibliographer

VII. Expensive purchases

Shared with reference

VIII. Interdisciplinary collections

None

IX. Purchases with endowed funds

There are no endowed funds for journalism but there is a small endowment for direct marketing serials.

X. Cooperation with other libraries

A. *Other resources, including local, regional or national libraries*

The Medill School of Journalism maintains its own resource center in Fisk Hall, comprised of a number of journal and popular magazine subscriptions, a few newspapers, and a limited reference library

B. *Consortia*

The primary consortium is the Consortium on Institution Cooperation (CIC.) We have some input over purchases by the Center for Research Libraries (CRL.

XI. Policies for purchasing journal article reprints or electronic files on demand

XII. Other factor of local importance

The lack of access to the libraries of individual local newspapers and the absence of another school of journalism in the metropolitan area

XIII. Collection levels

Subjects	Leve	
Journalism and Periodical Press		2E