

Northwestern University Library
Collection Development Policy Statement

Communication Studies

by Rochelle S. Elstein

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I. Brief overview of the collection

- A. *History of the collection*
- B. *Broad subject areas emphasized or de-emphasized*
Rhetoric and public speaking and their history; mass communication; mass media; and communications technology and industry are the foci.
- C. *Collection locations*
Main Library

II. Purpose or objectives

The Library's purpose is to support degree programs in Communication Studies from the B.A. through the Ph.D., and by providing the necessary materials in all formats for the curriculum and for faculty and graduate student research. A necessary balance between serial and monographic literature is a requirement to support this program which is both academic and professional. This a multidisciplinary and interdisciplinary field, and hence there is less one-to-one correspondence between the user's specialty and the collection clientele.

III. Library unit or title of the selector responsible for this collection

Bibliographer for Art & Art History, Communications, Dance, Jewish Studies, Journalism, Performance Studies, Radio/TV/Film, Religion, and Theater.

IV. Scope of the subject coverage

- A. *Language*
English, French, German
- B. *Geographical scope*
U.S. U.K. and western Europe
- C. *Chronological scope*
Contemporary, with some books in the history of classical rhetoric.
- D. *Publication dates collected*
New imprints only
- E. *Formats and genres*
 - 1. *Inclusions*
Books, serials and continuations, electronic journals and databases, videotapes and CD-ROM's.
 - 2. *Exclusions*
Dissertations, introductory textbooks, titles for a popular readership, and audiotapes.

V. Acquisitions procedures affecting collection policies

- A. *Standing Orders*
Not applicable
- B. *Approval plans and blanket orders*
Not applicable
- C. *Gifts and exchanges*
Not applicable

VI. Duplication with other NU library units

Not applicable

VII. Expensive purchases

Not applicable

VIII. Interdisciplinary collections

Not applicable

IX. Purchases with endowed funds

No endowed funds currently exist for Communications Studies

X. Cooperation with other libraries

A. *Other resources, including local, regional or national libraries*

Not applicable

B. *Consortia*

Not applicable

XI. Policies for purchasing journal article reprints or electronic files on demand

Not applicable

XII. Other factor of local importance

Not applicable

XIII. Collection levels

There are no classification numbers unique to Performance Studies.